

# CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**Mundy Katowitz Media**  
**1322 G Street SE**  
**Washington, DC 20003**

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>570918 /              |   | <u>Alt Order #</u><br>09797663                         |
| <u>Product</u><br><b>PRIORITIES USA ACTIO</b>       |   |  |
| <u>Contract Dates</u><br><b>10/30/12 - 11/06/12</b> |   | <u>Estimate #</u><br><b>1567</b>                       |
| <u>Advertiser</u><br><b>Priorities USA Action</b>   |   | <u>Original Date / Revision</u><br>08/24/12 / 08/24/12 |
| <u>Billing Cycle</u><br>EOM/EOC                     | <u>Billing Calendar</u><br>Broadcast          | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br><b>KDVR</b>                       | <u>Account Executive</u><br>Alexandra Bradley | <u>Sales Office</u><br>Washington DC                   |
| <u>Special Handling</u>                             |   |  |
| <u>Demographic</u><br>Adults 35+                    |   |  |
| <u>IDB#</u><br>8356                                 | <u>Advertiser Code</u><br>321                 | <u>Product Code</u><br>340                             |
| <u>Agency Ref</u>                                   |   | <u>Advertiser Ref</u>                                  |

| *Line | Ch | Start Date        | End Date        | Description       | Start/End Time | Days | Length | Spots/<br>Week    | Rate        | Type | Spots | Amount   |
|-------|----|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1   | 31 | 10/30/12          | 10/30/12        | Good Day Colorado | 5a-6a          |      | :30    |                   |             | NM   | 1     | \$350.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |    | 10/29/12          | 11/04/12        | -T-----           |                |      |        | 1                 | \$350.00    |      |       |          |
| N 2   | 31 | 10/31/12          | 10/31/12        | Good Day Colorado | 5a-6a          |      | :30    |                   |             | NM   | 1     | \$350.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |    | 10/29/12          | 11/04/12        | --W----           |                |      |        | 1                 | \$350.00    |      |       |          |
| N 3   | 31 | 11/01/12          | 11/01/12        | Good Day Colorado | 5a-6a          |      | :30    |                   |             | NM   | 1     | \$350.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |    | 10/29/12          | 11/04/12        | ---T---           |                |      |        | 1                 | \$350.00    |      |       |          |
| N 4   | 31 | 11/02/12          | 11/02/12        | Good Day Colorado | 5a-6a          |      | :30    |                   |             | NM   | 1     | \$350.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |    | 10/29/12          | 11/04/12        | ----F--           |                |      |        | 1                 | \$350.00    |      |       |          |
| N 5   | 31 | 11/05/12          | 11/05/12        | Good Day Colorado | 5a-6a          |      | :30    |                   |             | NM   | 1     | \$350.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |    | 11/05/12          | 11/11/12        | M-----            |                |      |        | 1                 | \$350.00    |      |       |          |
| N 6   | 31 | 11/06/12          | 11/06/12        | Good Day Colorado | 5a-6a          |      | :30    |                   |             | NM   | 1     | \$350.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |    | 11/05/12          | 11/11/12        | -T-----           |                |      |        | 1                 | \$350.00    |      |       |          |
| N 7   | 31 | 10/30/12          | 10/30/12        | Good Day Colorado | 6a-7a          |      | :30    |                   |             | NM   | 1     | \$450.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |    | 10/29/12          | 11/04/12        | -T-----           |                |      |        | 1                 | \$450.00    |      |       |          |
| N 8   | 31 | 10/31/12          | 10/31/12        | Good Day Colorado | 6a-7a          |      | :30    |                   |             | NM   | 1     | \$450.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |    | 10/29/12          | 11/04/12        | --W----           |                |      |        | 1                 | \$450.00    |      |       |          |
| N 9   | 31 | 11/01/12          | 11/01/12        | Good Day Colorado | 6a-7a          |      | :30    |                   |             | NM   | 1     | \$450.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |    | 10/29/12          | 11/04/12        | ---T---           |                |      |        | 1                 | \$450.00    |      |       |          |
| N 10  | 31 | 11/02/12          | 11/02/12        | Good Day Colorado | 6a-7a          |      | :30    |                   |             | NM   | 1     | \$450.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |    | 10/29/12          | 11/04/12        | ----F--           |                |      |        | 1                 | \$450.00    |      |       |          |
| N 11  | 31 | 11/05/12          | 11/05/12        | Good Day Colorado | 6a-7a          |      | :30    |                   |             | NM   | 1     | \$450.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |    | 11/05/12          | 11/11/12        | M-----            |                |      |        | 1                 | \$450.00    |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.





**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 570918 /                   | 09797663           |

|                       |                       |                   |
|-----------------------|-----------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>        | <u>Estimate #</u> |
| 10/30/12 - 11/06/12   | PRIORITIES USA ACTION | 1567              |

|                       |                                 |
|-----------------------|---------------------------------|
| <u>Advertiser</u>     | <u>Original Date / Revision</u> |
| Priorities USA Action | 08/24/12 / 08/24/12             |

| *Line   | Ch                | Start Date      | End Date        | Description       | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Totals<br>Amount |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
|---|-------------------|-----------------|-----------------|-------------------|----------------|------|--------|------------|------|------|-------|------------------|-------------------|-----------------|-----------------|-------------------|-------------|--|--|--|--|--|--|--|-------|----------|----------|---------|---|----------|--|--|--|--|--|--|--|--|--|
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|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| Week:   | 10/29/12          | 11/04/12        | -T-----         | 1                 | \$175.00       |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| N 29  | 31                | 11/01/12        | 11/01/12        | Everyday          | 10a-11a        |      | :30    |            |      | NM   | 1     | \$175.00         |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| <table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>---T---</td><td>1</td><td>\$175.00</td><td colspan="7"></td></tr></table> |                   |                 |                 |                   |                |      |        |            |      |      |       |                  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  |  |  | Week: | 10/29/12 | 11/04/12 | ---T--- | 1 | \$175.00 |  |  |  |  |  |  |  |  |  |
|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| Week:   | 10/29/12          | 11/04/12        | ---T---         | 1                 | \$175.00       |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| N 30  | 31                | 10/30/12        | 10/30/12        | Judge Judy        | 11a-12p        |      | :30    |            |      | NM   | 1     | \$250.00         |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
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|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| Week:   | 10/29/12          | 11/04/12        | -T-----         | 1                 | \$250.00       |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| N 31  | 31                | 10/31/12        | 10/31/12        | Judge Judy        | 11a-12p        |      | :30    |            |      | NM   | 1     | \$250.00         |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
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|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| Week:   | 10/29/12          | 11/04/12        | --W----         | 1                 | \$250.00       |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| N 32  | 31                | 11/01/12        | 11/01/12        | Judge Judy        | 11a-12p        |      | :30    |            |      | NM   | 1     | \$250.00         |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
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|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| Week:   | 10/29/12          | 11/04/12        | ---T---         | 1                 | \$250.00       |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| N 33  | 31                | 11/02/12        | 11/02/12        | Judge Judy        | 11a-12p        |      | :30    |            |      | NM   | 1     | \$250.00         |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
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|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| Week:   | 10/29/12          | 11/04/12        | ----F--         | 1                 | \$250.00       |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| N 34  | 31                | 11/05/12        | 11/05/12        | Judge Judy        | 11a-12p        |      | :30    |            |      | NM   | 1     | \$250.00         |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
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| Week:   | 11/05/12          | 11/11/12        | M-----          | 1                 | \$250.00       |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| N 35  | 31                | 10/30/12        | 10/30/12        | Jdg Joe M-F       | 1p-2p          |      | :30    |            |      | NM   | 1     | \$200.00         |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
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| Week:   | 10/29/12          | 11/04/12        | -T-----         | 1                 | \$200.00       |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| N 36  | 31                | 10/31/12        | 10/31/12        | Jdg Joe M-F       | 1p-2p          |      | :30    |            |      | NM   | 1     | \$200.00         |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
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|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| Week:   | 10/29/12          | 11/04/12        | --W----         | 1                 | \$200.00       |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| N 37  | 31                | 11/01/12        | 11/01/12        | Jdg Joe M-F       | 1p-2p          |      | :30    |            |      | NM   | 1     | \$200.00         |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| <table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>---T---</td><td>1</td><td>\$200.00</td><td colspan="7"></td></tr></table> |                   |                 |                 |                   |                |      |        |            |      |      |       |                  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  |  |  | Week: | 10/29/12 | 11/04/12 | ---T--- | 1 | \$200.00 |  |  |  |  |  |  |  |  |  |
|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| Week:   | 10/29/12          | 11/04/12        | ---T---         | 1                 | \$200.00       |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| N 38  | 31                | 11/02/12        | 11/02/12        | Jdg Joe M-F       | 1p-2p          |      | :30    |            |      | NM   | 1     | \$200.00         |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| <table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>----F--</td><td>1</td><td>\$200.00</td><td colspan="7"></td></tr></table> |                   |                 |                 |                   |                |      |        |            |      |      |       |                  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  |  |  | Week: | 10/29/12 | 11/04/12 | ----F-- | 1 | \$200.00 |  |  |  |  |  |  |  |  |  |
|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| Week:   | 10/29/12          | 11/04/12        | ----F--         | 1                 | \$200.00       |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| N 39  | 31                | 11/05/12        | 11/05/12        | Jdg Joe M-F       | 1p-2p          |      | :30    |            |      | NM   | 1     | \$200.00         |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| <table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$200.00</td><td colspan="7"></td></tr></table>  |                   |                 |                 |                   |                |      |        |            |      |      |       |                  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  |  |  | Week: | 11/05/12 | 11/11/12 | M-----  | 1 | \$200.00 |  |  |  |  |  |  |  |  |  |
|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| Week:   | 11/05/12          | 11/11/12        | M-----          | 1                 | \$200.00       |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| N 40  | 31                | 10/30/12        | 10/30/12        | DivCt/JdgAlex     | M-F 2p         |      | :30    |            |      | NM   | 1     | \$200.00         |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| <table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>-T-----</td><td>1</td><td>\$200.00</td><td colspan="7"></td></tr></table> |                   |                 |                 |                   |                |      |        |            |      |      |       |                  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  |  |  | Week: | 10/29/12 | 11/04/12 | -T----- | 1 | \$200.00 |  |  |  |  |  |  |  |  |  |
|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| Week:   | 10/29/12          | 11/04/12        | -T-----         | 1                 | \$200.00       |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| N 41  | 31                | 10/31/12        | 10/31/12        | DivCt/JdgAlex     | M-F 2p         |      | :30    |            |      | NM   | 1     | \$200.00         |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| <table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>--W----</td><td>1</td><td>\$200.00</td><td colspan="7"></td></tr></table> |                   |                 |                 |                   |                |      |        |            |      |      |       |                  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  |  |  | Week: | 10/29/12 | 11/04/12 | --W---- | 1 | \$200.00 |  |  |  |  |  |  |  |  |  |
|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| Week:   | 10/29/12          | 11/04/12        | --W----         | 1                 | \$200.00       |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| N 42  | 31                | 11/01/12        | 11/01/12        | DivCt/JdgAlex     | M-F 2p         |      | :30    |            |      | NM   | 1     | \$200.00         |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| <table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>---T---</td><td>1</td><td>\$200.00</td><td colspan="7"></td></tr></table> |                   |                 |                 |                   |                |      |        |            |      |      |       |                  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  |  |  | Week: | 10/29/12 | 11/04/12 | ---T--- | 1 | \$200.00 |  |  |  |  |  |  |  |  |  |
|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| Week:   | 10/29/12          | 11/04/12        | ---T---         | 1                 | \$200.00       |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| N 43  | 31                | 11/02/12        | 11/02/12        | DivCt/JdgAlex     | M-F 2p         |      | :30    |            |      | NM   | 1     | \$200.00         |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| <table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>----F--</td><td>1</td><td>\$200.00</td><td colspan="7"></td></tr></table> |                   |                 |                 |                   |                |      |        |            |      |      |       |                  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  |  |  | Week: | 10/29/12 | 11/04/12 | ----F-- | 1 | \$200.00 |  |  |  |  |  |  |  |  |  |
|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| Week:   | 10/29/12          | 11/04/12        | ----F--         | 1                 | \$200.00       |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| N 44  | 31                | 11/05/12        | 11/05/12        | DivCt/JdgAlex     | M-F 2p         |      | :30    |            |      | NM   | 1     | \$200.00         |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| <table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$200.00</td><td colspan="7"></td></tr></table>  |                   |                 |                 |                   |                |      |        |            |      |      |       |                  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  |  |  | Week: | 11/05/12 | 11/11/12 | M-----  | 1 | \$200.00 |  |  |  |  |  |  |  |  |  |
|   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>    |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |
| Week:   | 11/05/12          | 11/11/12        | M-----          | 1                 | \$200.00       |      |        |            |      |      |       |                  |                   |                 |                 |                   |             |  |  |  |  |  |  |  |       |          |          |         |   |          |  |  |  |  |  |  |  |  |  |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 570918 /                   | 09797663           |

|                       |                       |                   |
|-----------------------|-----------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>        | <u>Estimate #</u> |
| 10/30/12 - 11/06/12   | PRIORITIES USA ACTION | 1567              |

|                       |                                 |
|-----------------------|---------------------------------|
| <u>Advertiser</u>     | <u>Original Date / Revision</u> |
| Priorities USA Action | 08/24/12 / 08/24/12             |

| *Line | Ch | Start Date        | End Date        | Description          | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount     |
|-------|----|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 45  | 31 | 10/30/12          | 10/30/12        | Judge Judy           | 3p-4p          |      | :30    |                   |             | NM   | 1     | \$450.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/29/12          | 11/04/12        | -T-----              |                |      |        | 1                 | \$450.00    |      |       |            |
| N 46  | 31 | 10/31/12          | 10/31/12        | Judge Judy           | 3p-4p          |      | :30    |                   |             | NM   | 1     | \$450.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/29/12          | 11/04/12        | --W----              |                |      |        | 1                 | \$450.00    |      |       |            |
| N 47  | 31 | 11/02/12          | 11/02/12        | Judge Judy           | 3p-4p          |      | :30    |                   |             | NM   | 1     | \$450.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/29/12          | 11/04/12        | ----F--              |                |      |        | 1                 | \$450.00    |      |       |            |
| N 48  | 31 | 10/30/12          | 10/30/12        | M-F 5p-530p Fox 31 N | 5p-530p        |      | :30    |                   |             | NM   | 1     | \$500.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/29/12          | 11/04/12        | -T-----              |                |      |        | 1                 | \$500.00    |      |       |            |
| N 49  | 31 | 11/01/12          | 11/01/12        | M-F 5p-530p Fox 31 N | 5p-530p        |      | :30    |                   |             | NM   | 1     | \$500.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/29/12          | 11/04/12        | ---T---              |                |      |        | 1                 | \$500.00    |      |       |            |
| N 50  | 31 | 11/05/12          | 11/05/12        | M-F 5p-530p Fox 31 N | 5p-530p        |      | :30    |                   |             | NM   | 1     | \$500.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 11/05/12          | 11/11/12        | M-----               |                |      |        | 1                 | \$500.00    |      |       |            |
| N 51  | 31 | 10/31/12          | 10/31/12        | M-F 530p-6p Fox 31 N | 530p-6p        |      | :30    |                   |             | NM   | 1     | \$500.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/29/12          | 11/04/12        | --W----              |                |      |        | 1                 | \$500.00    |      |       |            |
| N 52  | 31 | 11/01/12          | 11/01/12        | M-F 530p-6p Fox 31 N | 530p-6p        |      | :30    |                   |             | NM   | 1     | \$500.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/29/12          | 11/04/12        | ---T---              |                |      |        | 1                 | \$500.00    |      |       |            |
| N 53  | 31 | 11/02/12          | 11/02/12        | M-F 530p-6p Fox 31 N | 530p-6p        |      | :30    |                   |             | NM   | 1     | \$500.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/29/12          | 11/04/12        | ----F--              |                |      |        | 1                 | \$500.00    |      |       |            |
| N 54  | 31 | 10/30/12          | 10/30/12        | The Simpsons         | 6p-630p        |      | :30    |                   |             | NM   | 1     | \$650.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/29/12          | 11/04/12        | -T-----              |                |      |        | 1                 | \$650.00    |      |       |            |
| N 55  | 31 | 10/31/12          | 10/31/12        | The Simpsons         | 6p-630p        |      | :30    |                   |             | NM   | 1     | \$650.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/29/12          | 11/04/12        | --W----              |                |      |        | 1                 | \$650.00    |      |       |            |
| N 56  | 31 | 11/01/12          | 11/01/12        | The Simpsons         | 6p-630p        |      | :30    |                   |             | NM   | 1     | \$650.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/29/12          | 11/04/12        | ---T---              |                |      |        | 1                 | \$650.00    |      |       |            |
| N 57  | 31 | 11/02/12          | 11/02/12        | The Simpsons         | 6p-630p        |      | :30    |                   |             | NM   | 1     | \$650.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/29/12          | 11/04/12        | ----F--              |                |      |        | 1                 | \$650.00    |      |       |            |
| N 58  | 31 | 10/31/12          | 10/31/12        | The Simpsons         | 630p-7p        |      | :30    |                   |             | NM   | 1     | \$850.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/29/12          | 11/04/12        | --W----              |                |      |        | 1                 | \$850.00    |      |       |            |
| N 59  | 31 | 11/05/12          | 11/05/12        | The Simpsons         | 630p-7p        |      | :30    |                   |             | NM   | 1     | \$850.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 11/05/12          | 11/11/12        | M-----               |                |      |        | 1                 | \$850.00    |      |       |            |
| N 60  | 31 | 10/31/12          | 10/31/12        | M-F LN 9p-930p News  | 9p-930p        |      | :30    |                   |             | NM   | 1     | \$1,600.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/29/12          | 11/04/12        | --W----              |                |      |        | 1                 | \$1,600.00  |      |       |            |
| N 61  | 31 | 11/01/12          | 11/01/12        | M-F LN 9p-930p News  | 9p-930p        |      | :30    |                   |             | NM   | 1     | \$1,600.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 10/29/12          | 11/04/12        | ---T---              |                |      |        | 1                 | \$1,600.00  |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 570918 /                   | 09797663           |

|                       |                       |                   |
|-----------------------|-----------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>        | <u>Estimate #</u> |
| 10/30/12 - 11/06/12   | PRIORITIES USA ACTION | 1567              |

|                       |                                 |
|-----------------------|---------------------------------|
| <u>Advertiser</u>     | <u>Original Date / Revision</u> |
| Priorities USA Action | 08/24/12 / 08/24/12             |

| *Line  | Ch | Start Date        | End Date        | Description            | Start/End Time    | Days        | Length | Spots/Week | Rate | Type | Spots | Totals<br>Amount |
|--------|----|-------------------|-----------------|------------------------|-------------------|-------------|--------|------------|------|------|-------|------------------|
|        |    |                   |                 |                        |                   |             |        |            |      |      |       |                  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |      |       |                  |
| N 62   | 31 | 11/05/12          | 11/05/12        | M-F LN 9p-930p News    | 9p-930p           |             | :30    |            |      | NM   | 1     | \$1,600.00       |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |      |       |                  |
| Week:  |    | 11/05/12          | 11/11/12        | M-----                 | 1                 | \$1,600.00  |        |            |      |      |       |                  |
|        |    |                   |                 |                        |                   |             |        |            |      |      |       |                  |
| N 63   | 31 | 10/30/12          | 10/30/12        | M-F LN 930p-10p        | 930p-10p          |             | :30    |            |      | NM   | 1     | \$1,200.00       |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |      |       |                  |
| Week:  |    | 10/29/12          | 11/04/12        | -T-----                | 1                 | \$1,200.00  |        |            |      |      |       |                  |
|        |    |                   |                 |                        |                   |             |        |            |      |      |       |                  |
| N 64   | 31 | 11/02/12          | 11/02/12        | M-F LN 930p-10p        | 930p-10p          |             | :30    |            |      | NM   | 1     | \$1,200.00       |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |      |       |                  |
| Week:  |    | 10/29/12          | 11/04/12        | ----F--                | 1                 | \$1,200.00  |        |            |      |      |       |                  |
|        |    |                   |                 |                        |                   |             |        |            |      |      |       |                  |
| N 65   | 31 | 10/31/12          | 10/31/12        | Fox 31 News Nightsid   | 10p-1035p         |             | :30    |            |      | NM   | 1     | \$500.00         |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |      |       |                  |
| Week:  |    | 10/29/12          | 11/04/12        | --W----                | 1                 | \$500.00    |        |            |      |      |       |                  |
|        |    |                   |                 |                        |                   |             |        |            |      |      |       |                  |
| N 66   | 31 | 11/01/12          | 11/01/12        | Fox 31 News Nightsid   | 10p-1035p         |             | :30    |            |      | NM   | 1     | \$500.00         |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |      |       |                  |
| Week:  |    | 10/29/12          | 11/04/12        | ---T---                | 1                 | \$500.00    |        |            |      |      |       |                  |
|        |    |                   |                 |                        |                   |             |        |            |      |      |       |                  |
| N 67   | 31 | 11/03/12          | 11/03/12        | Sa LN 9p-930p          | 9p-930p           |             | :30    |            |      | NM   | 1     | \$1,200.00       |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |      |       |                  |
| Week:  |    | 10/29/12          | 11/04/12        | -----S-                | 1                 | \$1,200.00  |        |            |      |      |       |                  |
|        |    |                   |                 |                        |                   |             |        |            |      |      |       |                  |
| N 68   | 31 | 11/03/12          | 11/03/12        | Sa LN 930p-10p         | 930p-10p          |             | :30    |            |      | NM   | 1     | \$900.00         |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |      |       |                  |
| Week:  |    | 10/29/12          | 11/04/12        | -----S-                | 1                 | \$900.00    |        |            |      |      |       |                  |
|        |    |                   |                 |                        |                   |             |        |            |      |      |       |                  |
| N 69   | 31 | 11/04/12          | 11/04/12        | News Su 530-6p         | 530p-6p           |             | :30    |            |      | NM   | 1     | \$450.00         |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |      |       |                  |
| Week:  |    | 10/29/12          | 11/04/12        | -----S                 | 1                 | \$450.00    |        |            |      |      |       |                  |
|        |    |                   |                 |                        |                   |             |        |            |      |      |       |                  |
| N 70   | 31 | 11/04/12          | 11/04/12        | FamGuy/Dad Sunday 8-9p | 8p-9p             |             | :30    |            |      | NM   | 1     | \$2,500.00       |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |      |       |                  |
| Week:  |    | 10/29/12          | 11/04/12        | -----S                 | 1                 | \$2,500.00  |        |            |      |      |       |                  |
|        |    |                   |                 |                        |                   |             |        |            |      |      |       |                  |
| N 71   | 31 | 11/04/12          | 11/04/12        | Su LN 9p-930p          | 9p-930p           |             | :30    |            |      | NM   | 1     | \$1,200.00       |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |      |       |                  |
| Week:  |    | 10/29/12          | 11/04/12        | -----S                 | 1                 | \$1,200.00  |        |            |      |      |       |                  |
|        |    |                   |                 |                        |                   |             |        |            |      |      |       |                  |
| N 72   | 31 | 11/04/12          | 11/04/12        | Sunday Sports Zone     | 10p-1030p         |             | :30    |            |      | NM   | 1     | \$350.00         |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |      |       |                  |
| Week:  |    | 10/29/12          | 11/04/12        | -----S                 | 1                 | \$350.00    |        |            |      |      |       |                  |
|        |    |                   |                 |                        |                   |             |        |            |      |      |       |                  |
| Totals |    |                   |                 |                        |                   |             |        |            |      |      | 72    | \$36,950.00      |

| Time Period         | # of Spots | Gross Amount       | Net Amount         |
|---------------------|------------|--------------------|--------------------|
| 10/29/12 - 11/06/12 | 72         | \$36,950.00        | \$31,407.50        |
| <b>Totals</b>       | <b>72</b>  | <b>\$36,950.00</b> | <b>\$31,407.50</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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